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www.drupaleurope.org
Agile business analysis
For Drupal agencies

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What’s this session about?

The Business ecosystem around Drupal is changing. Best practice is emerging. Being a leader in the technology itself is no longer enough to differentiate your business from all the other digital agencies competing for a slice of the pie. We need to master the art and science of Business analysis to ensure we’re delivering the best value for our clients.

Description

Business analysts seek to understand and articulate the real need for a project, and then explore available options. We often assume Drupal is the solution, even before we’ve really understood the needs we are addressing.

This interactive workshop will explore the core concepts of Business Analysis and apply them to the process of gathering requirements for Drupal based projects. Developing an understanding of the complex relationships between the context, stakeholders, needs, solutions, value, and change required for the project ahead is the key to delivering the right work, at the right time.
I want candy
by Pankaj Kaushal on Flickr
Three Things

I want candy by Pankaj Kaushal on Flickr
5 Whys

6 Concepts

12 Principles
Hello!
Donna Benjamin

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The Five Whys
Need to go to the hardware store?

Why?

1. buy a drill

Why?

2. make a hole

Why?

3. connect a cable

Why?

4. link to internet

Why?

5. solve bad wifi

The Five Whys

Drill analogy diagram by Kattekrab - CC-BY-SA
IIBA
Core Concept Model
The Agile Manifesto
Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan
Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.
12 Principles of Agile

http://agilemanifesto.org/principles.html
IIBA Core Concept Model
How might we apply each of these six concepts to gathering requirements for Drupal projects?
context
stakeholders
needs
solutions
value
change
Report back
References

- IIBA - Core Concept Model
- Toyota and the 5 Whys
  https://www.toyota-global.com/company/toyota_traditions/quality/mar_apr_2006.html
- Agile manifesto
  http://agilemanifesto.org/
- 12 Principles of Agile
  https://medium.com/sv-blog/12-agile-principles-in-12-sprints-deep-dive-into-agile-manifesto-2eb020f32d4a
- Agile Business Analysis
  http://agilemodeling.com/essays/businessAnalysts.htm
Become a Drupal contributor
Friday from 9am

- First timers workshop
- Mentored contribution
- General contribution