



Drupal Europe

Darmstadt, Germany

Sep 10 - 14, 2018

www.drupaleurope.org

The Future of Drupal Watchdog Magazine

Brian Osborn, Drupal Watchdog Publisher

Drupal Community Track



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10 - 14 September 2018



Drupal Watchdog



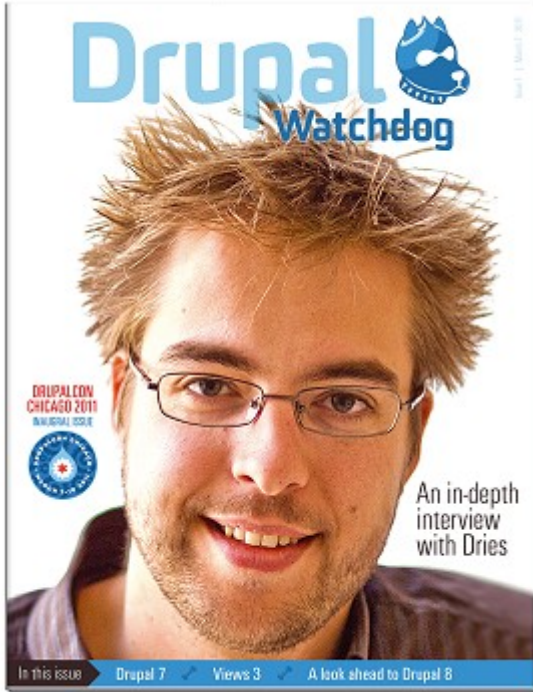
@drupalwatchdog

www.drupalwatchdog.com

Drupal Watchdog - History



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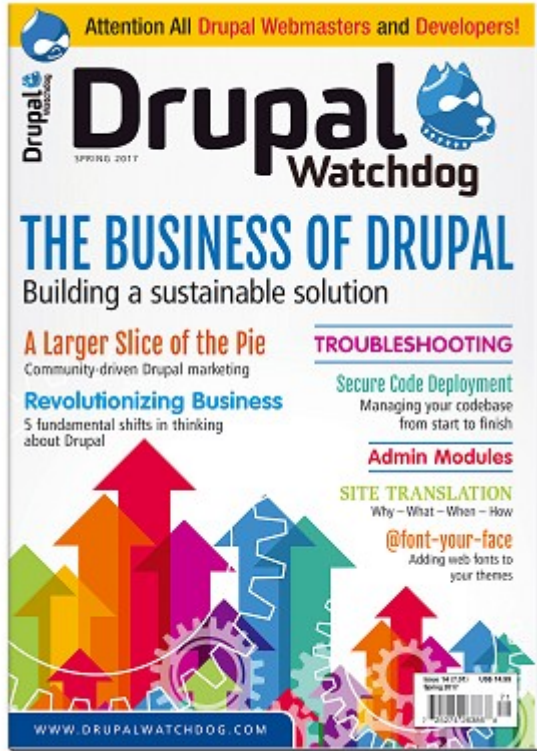


- First launched in 2011
- Founded by Tag1
- Technical Focus
- Distributed for free at DrupalCons

Drupal Watchdog - History



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- Published by Linux New Media since 2016
- Content: all things Drupal
- Distributed for free at DrupalCons
- Subscription and Newsstand sales

Drupal Watchdog – Current Status



- Magazine publishing paused
- Older content freely available on www.drupalwatchdog.net
- Website relaunch coming on www.drupalwatchdog.com



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The Future - Feedback Please!

Drupal Watchdog - The Future

Content

- What content is missing?
- What role should Drupal Watchdog play?
- Is there a need for a professional journalistic medium?

Drupal Watchdog - The Future

Format

- Digital first: website, newsletters, social media
- Print for special occasions
 - Topical excerpts
 - Best of compilations
 - Distribution at events

Drupal Watchdog - The Future

Business Model

- How can this medium be self-sustaining?
 - Sponsoring / Advertisements
 - Paid subscriptions
 - Donations



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Next Step: BoF

Drupal Watchdog:
Discussing a New Business Model

Today, 17:00

2.08 Platinum